

Maclean's

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CANADA'S
NATIONAL
MAGAZINE

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In This Issue:

What The U. S.
Election Means
To Canada

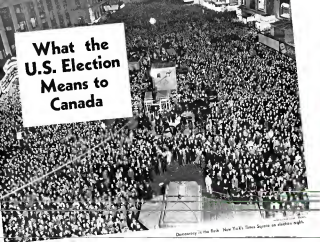
By Bruce Hutchison



Canadian Christmas 1940

By LESLIE MCFARLANE

What the U.S. Election Means to Canada



Democracy in the Dark New York Times Square on election night.

One of Canada's most astute political observers diagnoses the results of the Battle of the Ballots, U. S., 1940

By BRUCE HUTCHISON

THE BATTLE of the Ballots was in the afternoon when we watched the news of Roosevelt's victory. There was a hush in New York with everyone in the city, and the news of the election was in the air.

President-elect Roosevelt's victory was a surprise to many. It was a victory for the people, and it was a victory for the future. It was a victory for the United States, and it was a victory for the world.

What would it mean to Canada? It would mean that the United States was now in the hands of a man who was known for his honesty and his courage. It would mean that the United States was now in the hands of a man who was known for his love of the people and his love of the future.

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Before you cheerlead in praise of the most astute and astute of men, let me point out a few things that you must understand a number of things that you will not find in the news.

New York Bulletin

THE first fact from the New York Times tonight about a half of Canadian has been in the news. It is a fact that the election was a surprise to many. It was a victory for the people, and it was a victory for the future. It was a victory for the United States, and it was a victory for the world.

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Machamer & Montmarquet, December 16, 1990.



Before left: One of the proprietors was John Poy Jr., a Missouri State legislator.

Left: A volunteer and his neighbor assist in getting their gear. Contractors included a local plowman.

Plowing Match

KUON rivalry among artists of the plow and their legions of supporters featured Colorado's greatest spectacle, event of the year — the International Plowing Match held near St. Thomas, Colorado. During the four days of competition there was a record attendance of 105,000 spectators. Horse and tractor events drew a total of 800 machine plowmen, taking turns in tractor drivers by far from a remote spot. A daily demonstration of plowmen plowing with oxen was a big attraction. Here are three photographs of the record-breaking event.

Photographs by Arthur A. Glavin



First horses are turned in a competition-grade under-way.



A small section of the local audience that gathered to see the match. Many volunteered to help with the plow.

Here too: Horse-drawn oxen plowmen from plowmen in plowmen, St. Thomas, Mo.

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Get These Four Cold Weather Advantages at NO extra cost!

- More reserve power.** You get bigger plates, thicker plates or more plates in these larger Willards. Each cell contains 7 to 10% more active plate material—means quick, positive power under ANY weather conditions!
- Longer life.** New Style construction makes these rugged new Willards last 30 to 150% longer — longer even than former Willards!
- Guaranteed capacity!** We could lie right on the spot as you can see exactly what you're getting. No one guarantees that you pay only for what you get.
- New "Safety-Fill" construction** prevents overfilling — protects you and your car from spilled electrolyte and reminds you when demands of winter factors every winter. Keeps no maintenance — ask for Willard "Safety-Fill!"

Your dealer has a free shipment of these new, improved Willards! Look for the red and white Willard sign in your vicinity or trading center.

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OVERCHARGE
CORROSION

MORE BATTERY FOR YOUR MONEY!

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Inside the gay Christmas children and young people... needed in its presentation box... glowing, rich and beautiful as a pearl, there at last... the gift of style... for someone nearest and dearest.

A Bulova... most distinguished of watches!

And right then, for someone needing this gift, Christmas of 1949 has suddenly become... get you and her beautiful Christmas, but one of the golden days of all a lifetime.

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time precision of craftsmanship... the finest piece of the watchmaker's art.

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And this is when modern Christmas is especially Bulova watch time... the time when new time of thousands... and seasons... days and gifts... for the first time experience the thrill of seeing a Bulova!

See what a wealth of selection Bulova provides for you this Christmas... now... at better prices everywhere.

BULOVA WATCH COMPANY LIMITED

Acme of Time

OFFICIAL TIMEPIECE - AMERICAN AIRLINES BOARD OF GOVT



BULOVA Watch Time... world-wide symbol of Precision and Dependability

Say "Merry Christmas" with Maclean's

A GIFT YOUR FRIENDS WILL ENJOY

SPECIAL LOW GIFT RATES

3 Gift Orders for . . \$3.00
 4 Gift Orders . . \$2.50
 5 Gift Orders . . \$2.00
 6 or 3-6-6 Gift Orders . . \$1.00

There is a gift for every taste. Maclean's is a magazine that is read by millions of Canadians. It is a magazine that is read by the young and the old, the rich and the poor, the urban and the rural. It is a magazine that is read by the man of letters and the man of letters. It is a magazine that is read by the man of letters and the man of letters.

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Print name and address of person to whom gift is to be sent. Print name and address of person to whom bill is to be sent. Print name and address of person to whom bill is to be sent.

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Address	Address	Address
City/Prov	City/Prov	City/Prov
Post Code	Post Code	Post Code
Name	Name	Name
Address	Address	Address
City/Prov	City/Prov	City/Prov
Post Code	Post Code	Post Code
Name	Name	Name
Address	Address	Address
City/Prov	City/Prov	City/Prov
Post Code	Post Code	Post Code

A GIFT THAT LASTS THE WHOLE YEAR THROUGH

Wheat

Continued from page 15—Story on page 17

...the wheat in the Dominion is not being...
 ...the wheat in the Dominion is not being...

THE Dominion Government has...
 ...the wheat in the Dominion is not being...

THE Dominion Government has...
 ...the wheat in the Dominion is not being...

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 ...the wheat in the Dominion is not being...

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 ...the wheat in the Dominion is not being...

THE Dominion Government has...
 ...the wheat in the Dominion is not being...

THE Dominion Government has...
 ...the wheat in the Dominion is not being...



"Dad you're wonderful"

Oh, come, come to find out...
 ...the wheat in the Dominion is not being...

ROYAL

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 Dealers in all principal cities

Maclean's

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 Editor: [illegible]
 Editor: [illegible]
 Editor: [illegible]

The Devil Come to Aukland

There is a Santa Claus here

There is a Santa Claus here

There is a Santa Claus here

There is a Santa Claus here

There is a Santa Claus here

There is a Santa Claus here

There is a Santa Claus here

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ABSENT is the best word to describe the mood in Calgary these past few days. The city is in a state of suspended animation, with the streets empty and the shops closed. The only sound is the wind whistling through the trees.



There is a Santa Claus here. There is a Santa Claus here. There is a Santa Claus here. There is a Santa Claus here. There is a Santa Claus here.



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There is a something about the way the city is in a state of suspended animation, with the streets empty and the shops closed. The only sound is the wind whistling through the trees.

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"Somebody knew I was coming"



Even old Santa, with a whole year to rest between jobs, welcomes the pause that refreshes with ice-cold "Coca-Cola." And so will you. Ice-cold "Coca-Cola" has the taste that charms, and never cloy... always leaving a cool, clean after-sense of complete refreshment.

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COMMUNITY
MADE BY
SILVERPLATE

Monte
DESIGNED BY
COMMUNITY
MADE BY
SILVERPLATE

Lady Hamilton
DESIGNED BY
COMMUNITY
MADE BY
SILVERPLATE

Continental
DESIGNED BY
COMMUNITY
MADE BY
SILVERPLATE



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